



# GridGain In-Memory Data Fabric:

## Powering Spread Betting With In-Memory Computing

**ERIC KARPMAN**  
INDUSTRY CONSULTANT

[www.gridgain.com](http://www.gridgain.com)



[#gridgain](#)

**Gartner® 2014**  
**Cool Vendor**



**BIG DATA 50**

# Spread Betting

- Gambling
- Sports
- Financial
- Market Moves
- Currency
- Indices
- Housing
- Public Perception
- Spread Trading
- Binary Options
- CFDs
- Long or short positions

“More than a million Brits opened a spread-betting account”

Independent.co.uk

“Spread betting is growing by 20-30% each year in the UK”

Tradefair, leading spread betting company in the UK

# Advantages of Spread Betting

- Tax preference
- Low cost of entry
- Low transaction costs
- Low margins
- Smaller sizes of trades
- No direct commission
- Large upside potential (big profits with little investment)
- Any time enter or exit
- Less regulation
- More diversity
- Access to large range of markets
- Easy to introduce new products
- Single account
- Fully electronic platforms
- Mobile trading
- 24/7 operation
- Automatic stop losses
- Support for various trading strategies

# Risky Business vs Riskless Business

- Market Maker vs Bookmaker
- Financial Authority
- Bid/Offer Spread
- Leveraged Transactions
- Suitability Tests
- Overnight Financing
- Volatility
- Hedging
- Modeling
- Access to Information
- Transparency
- New Compliance Requirements (KYC/AML/Anti-Fraud)
- Technology

# Technology Used for Spread Betting

- Big Data
- Historical Data
- Hadoop with MapReduce
- Complex Event Processing with Data Streaming
- Robots
- News
- Near real-time systems
- On-line and Cloud Platforms
- Mobile Trading
- Data Partitioning and Parallel Processing Clusters
- Scalable Data Architecture
- In-Memory Computing

# Evolution of In-Memory Grid Computing

- Move from Disk to 100% In-Memory (RAM)
- Leverage Clustered Memory and Parallel Distributed Processing
- Results: 100x Faster, 10x ROI Improvement
- Making “Big Data” Fast

“In-memory will have an industry impact comparable to web and cloud.”

“RAM is the new disk, and disk is the new tape.”

Gartner®

In-Memory Computing Market:

- \$10B in 2019
- CAGR 22%

Gartner®

# Financial Customer Use Cases

**Data Velocity, Data Volume, Data Consistency, Real-Time Performance and Analysis**

- **Trading Platforms**

Order Management and Execution Management Systems, algorithmic trading, high volume transactions, ultra low latencies.

- **Risk Management**

Modeling, financial engineering, pricing, hedging, what-if analysis.

- **Financial Analytics**

Real time analysis of trading positions, trending, market data analysis, sentiment analysis, complex event processing, hedging, transaction cost analysis, time series, volatility analysis, Monte Carlo simulations, Black-Scholes, derivatives pricing.

- **Big Data Analytics**

Customer and counter party 360 view, master data management, securities masters, reference data, real-time analysis of P&L, up-to-the-second operational BI.

- **Compliance and Monitoring**

Fraud, AML, KYC, market manipulation and abuse, pre and post trade compliance modeling.

- **Financial SaaS Platforms**

High performance next-generation architectures for Software as a Service Application vendors.



Julius Bär



CAMBRIDGE



ASSOCIATES



SBERBANK



THOMSON REUTERS



Jefferies

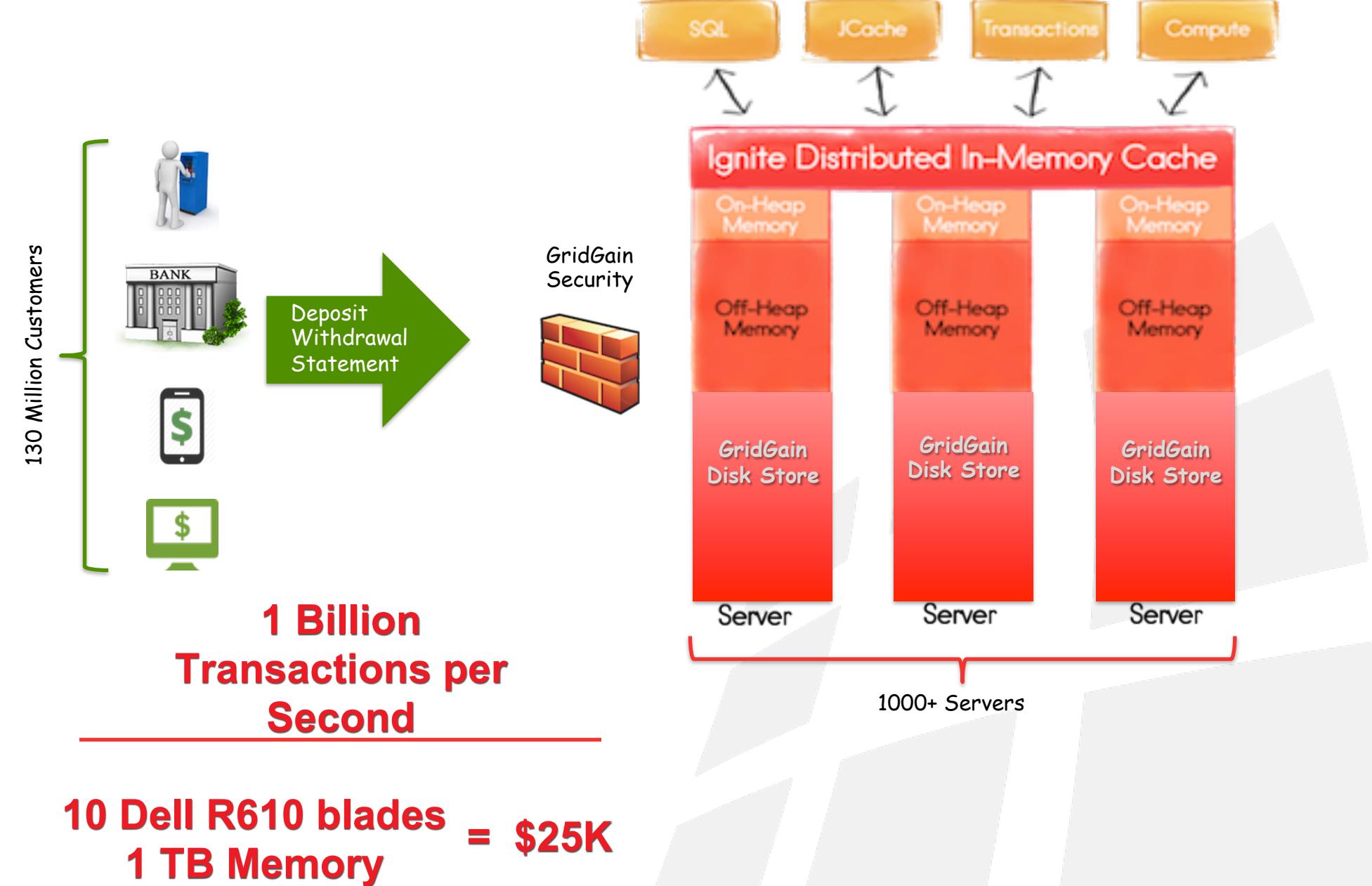
# Use Case:



# SBERBANK

Largest bank in Russia and Eastern Europe, and the third largest in Europe

- Sberbank Requirements
  - Migrate to data grid architecture
  - Minimize dependency on Oracle
  - Move to open source
- Why GridGain Won
  - Best performance
    - 10+ competitors evaluated
  - Demonstrated best
    - Fault tolerance & scalability
    - ANSI-99 SQL Support
    - Transactional consistency
  - Strict SLAs
    - Less than 5 min cluster restart
    - Fully Operational from disk & memory



# From Article – January, 2016



Herman Gref  
CEO & Chairman, Sberbank

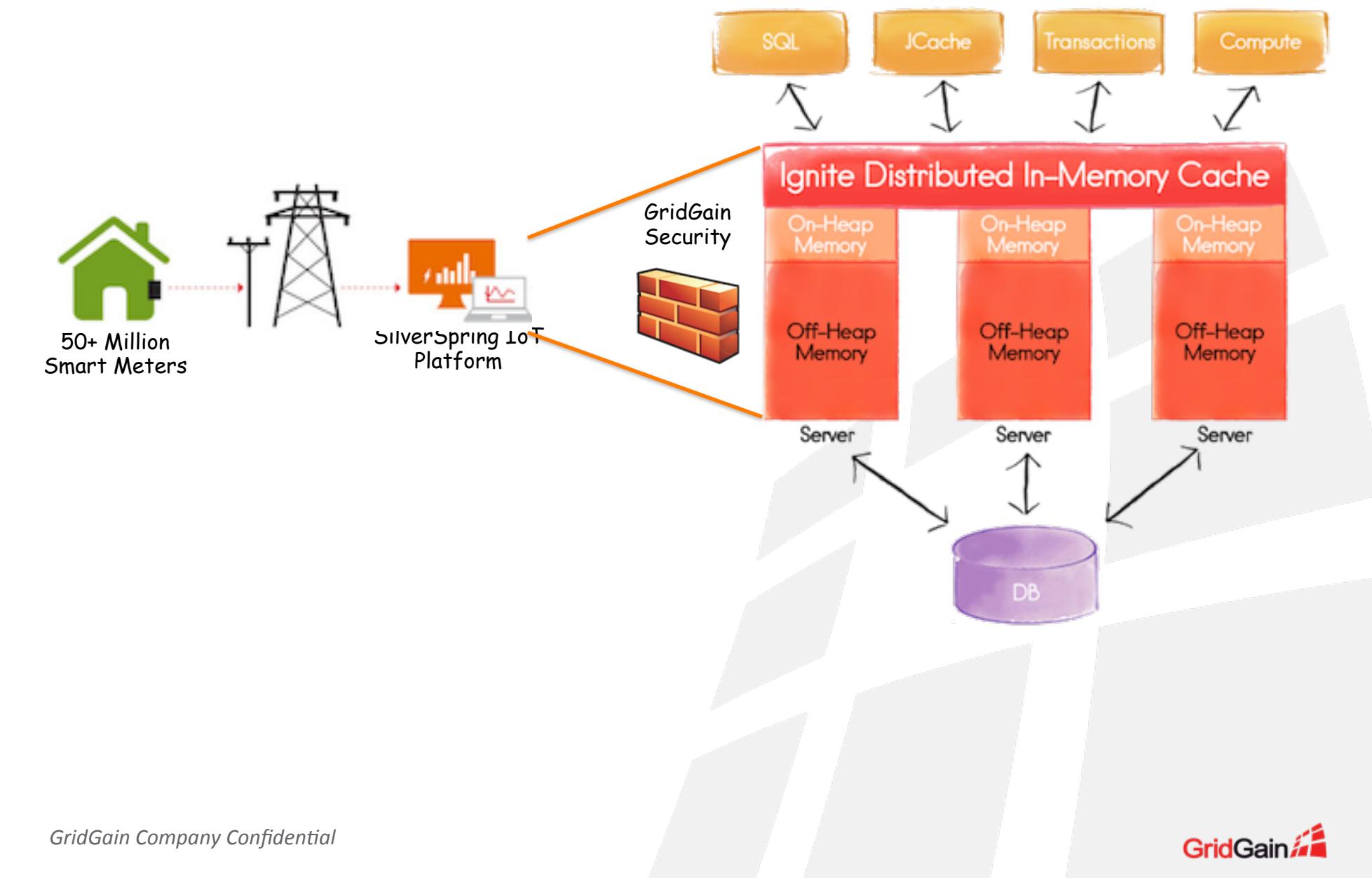
“The new Sberbank IT plan is to create a platform that enables the bank to introduce new products in hours, not weeks. The platform will have virtually unlimited performance and very high reliability. It will be much cheaper and will significantly reduce human interaction during customer transactions. The system will use machine-learning, flexible pricing, and artificial intelligence,” said German Gref, head of Sberbank.

“The new system will use technology from GridGain, which won the tender from Oracle, IBM and others, and turned out to deliver an order of magnitude higher performance than those of the largest companies,” he added.

# Use Case:

*Smart Metering and Utilities – delivers a comprehensive IoT platform*

- SilverSpring Requirements
  - Migrate to in-memory processing
  - Add scalability & elasticity
  - Use open source technologies
  
- Why GridGain Won
  - Strong compute capabilities
    - Co-located in-memory processing
  - Demonstrated best
    - On-demand elasticity & scalability
    - ANSI-99 SQL Support
    - Transactional consistency

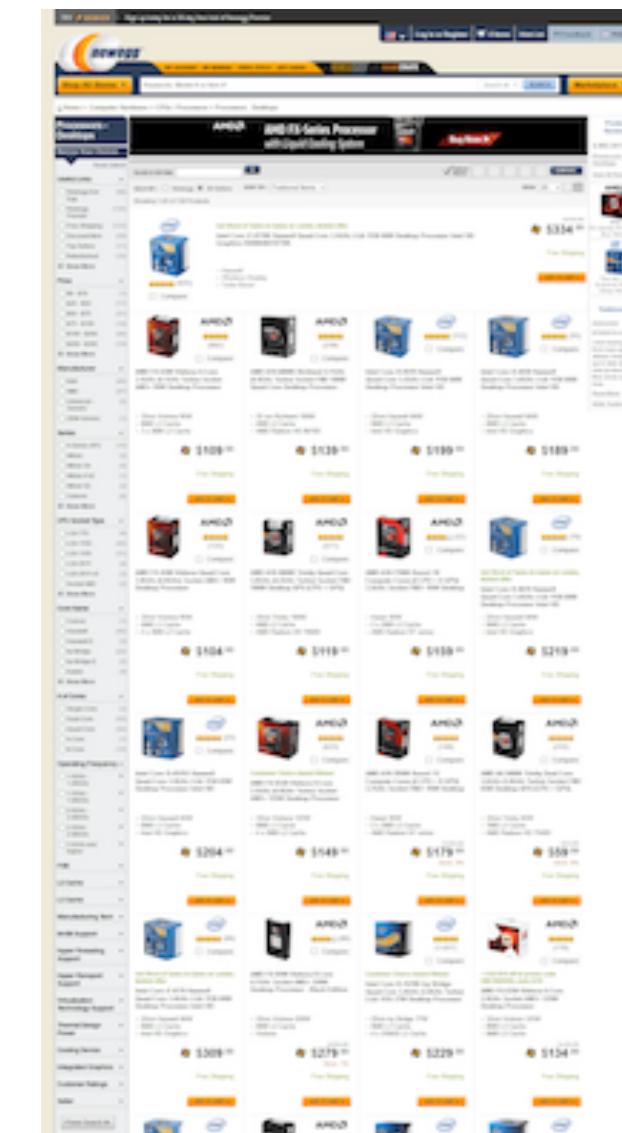


# Use Case:

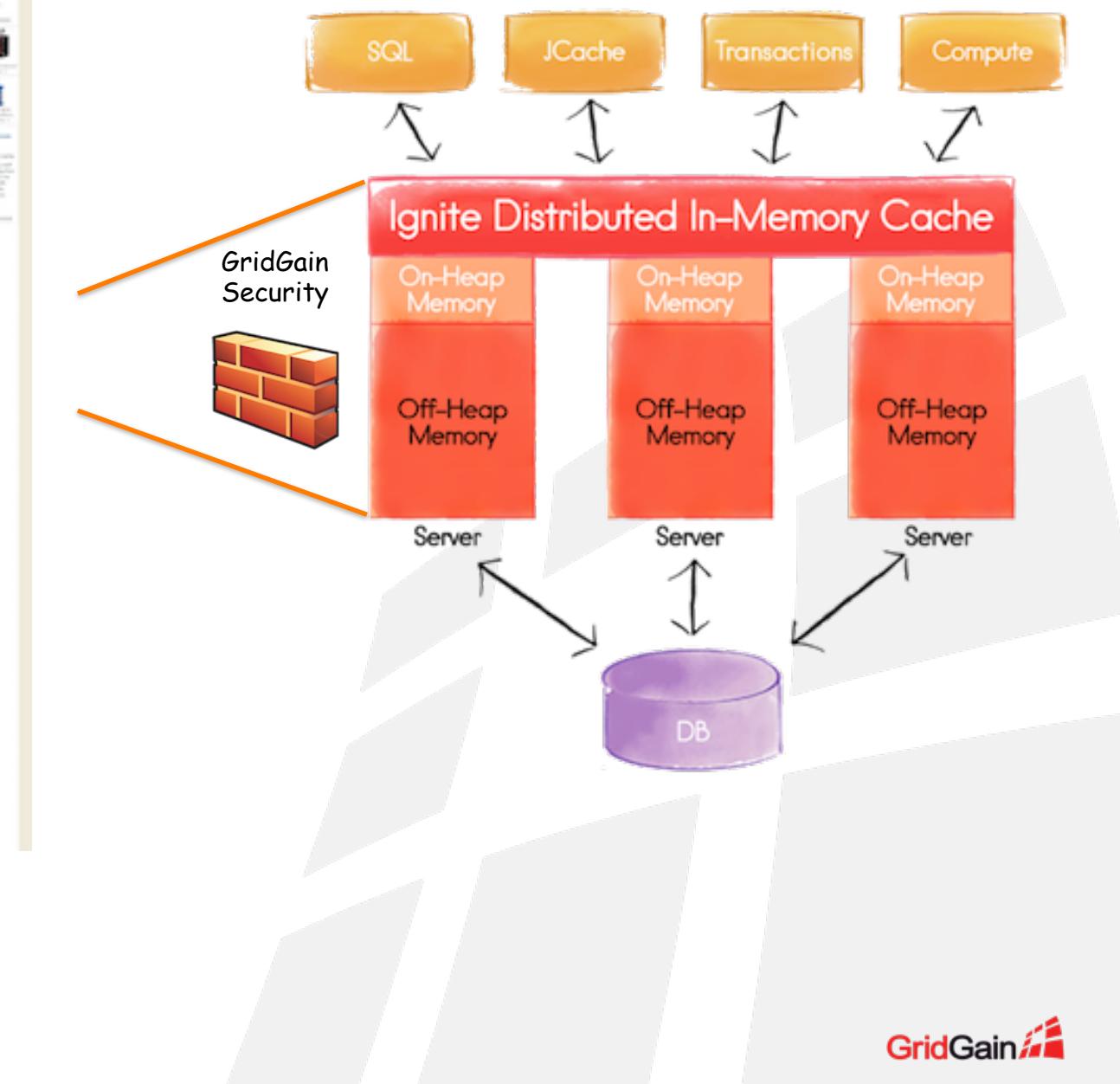


Online consumer electronics store – 11<sup>th</sup> largest retailer in US

- Newegg Requirements
  - Oracle Coherence replacement
  - Smart in-memory analytics
  - Use open source technologies
- Why GridGain Won
  - Best performance
    - 2x better than incumbent
  - Demonstrated best
    - ANSI-99 SQL Support
    - Resiliency & fault tolerance
    - Transactional consistency

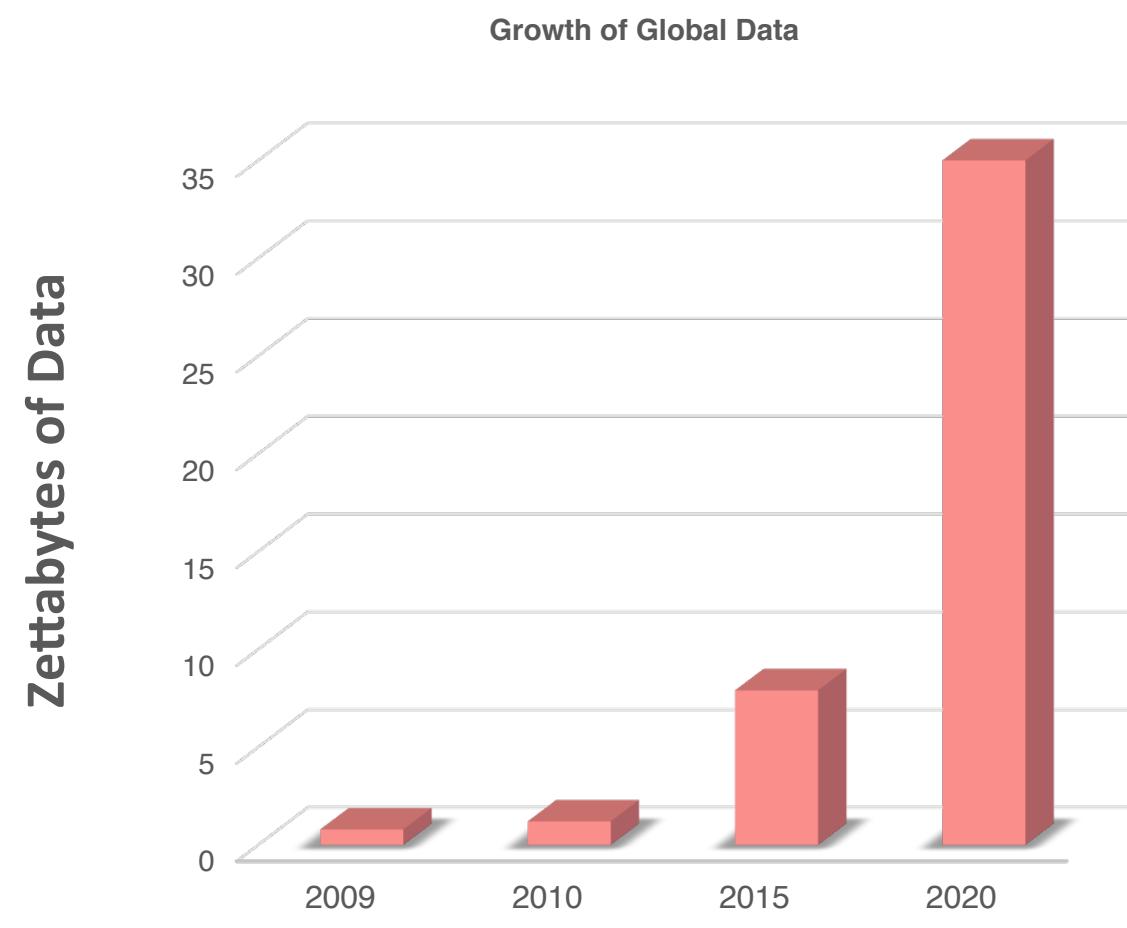


NewEgg Ecommerce Site



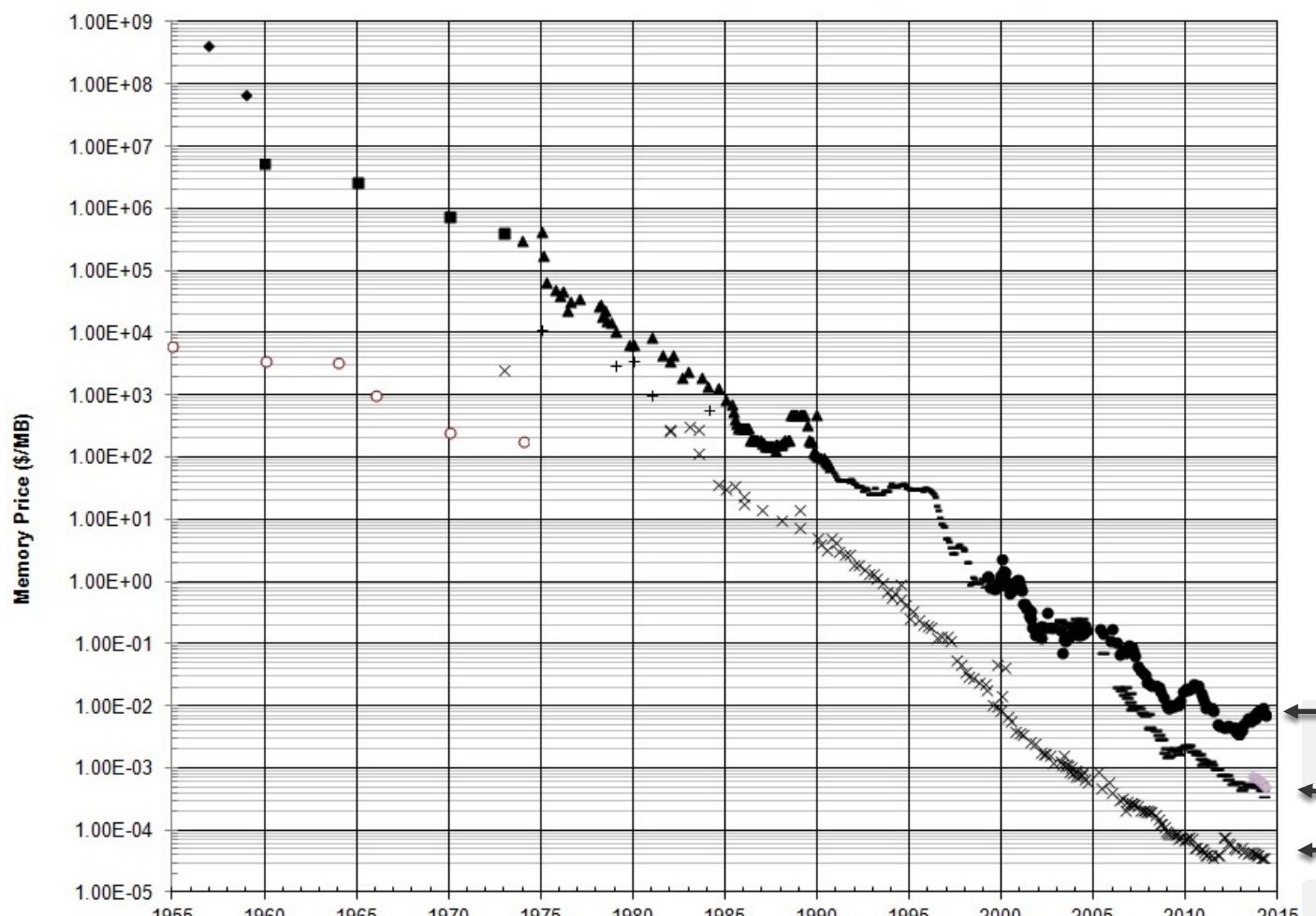
# Why Now?

## Data Growth and Internet Scale Driving Demand



8 zettabytes in 2015 growing to 35 in 2020

## Declining DRAM Cost Driving Attractive Economics



Cost drops 30% every 12 months

**Gartner names GridGain a  
2014 “Cool Vendor” for IMC**



*“This positions GridGain as one of the few IMC open-source technologies available and the only one... providing such a rich set of functionality.”*

**Gartner**

**GridGain named a  
AlwaysOn Global 250 Top  
Private Company  
For 2014 & 2015**

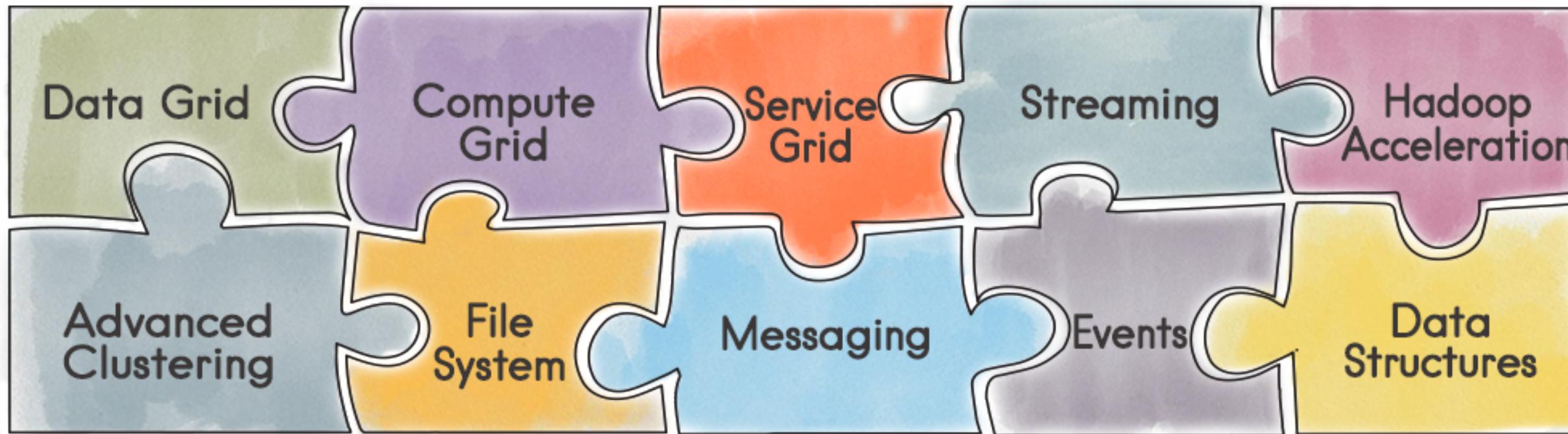


# GridGain Enterprise and Open Source Strategy



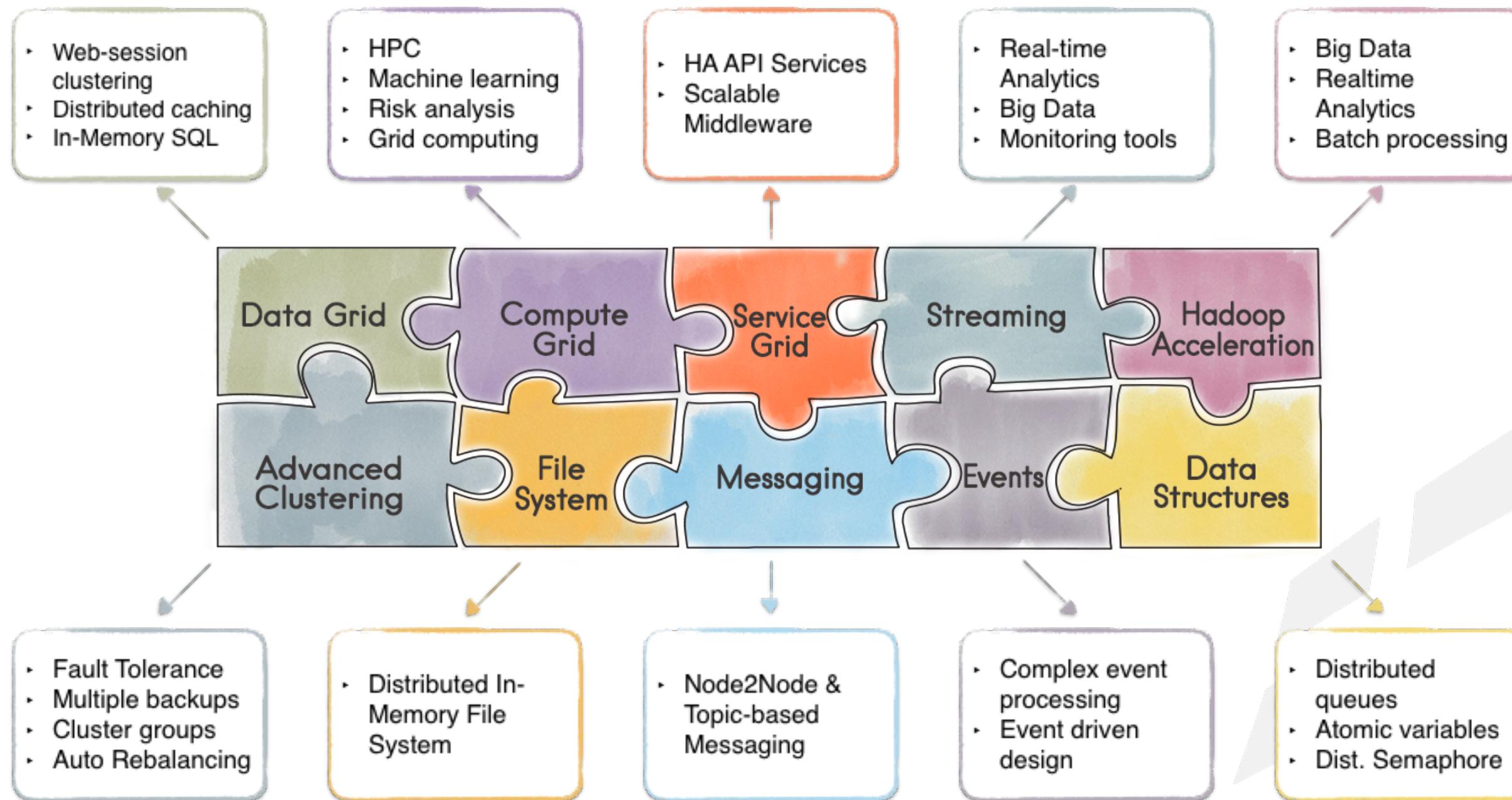
- GridGain Enterprise Edition is based on Apache Ignite
- Open source is intended to provide an easy entry point for learning, testing and non-critical use
- Enterprise Edition customers benefit from many exclusive enterprise-class features along with support and indemnification

# What is an In-Memory Data Fabric?

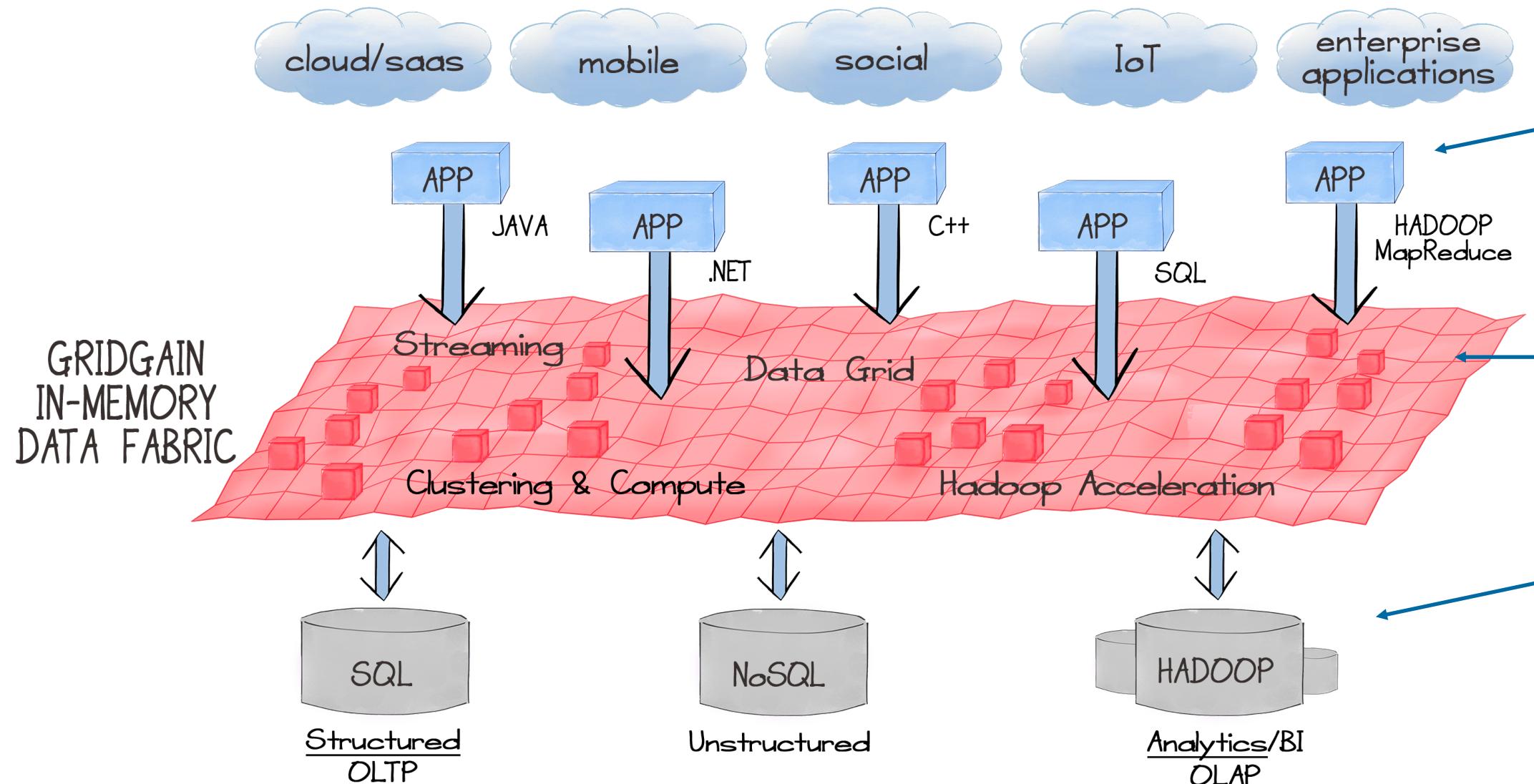


High-performance distributed in-memory platform for computing and transacting on large-scale data sets in near real-time.

# In-Memory Data Fabric Use Cases



# Flexibility and Enterprise Breadth of In-Memory Data Fabric



- Supports Applications of various types and languages
- Open Source – Apache 2.0
- Simple Java APIs
- 1 JAR Dependency
- High Performance & Scale
- Automatic Fault Tolerance
- Management/Monitoring
- Enterprise Security
- Runs on Commodity Hardware
- Supports existing & new data sources
- No need to rip & replace

# In-Memory Data Fabric: Main Benefits

- Performance
  - High Throughput
  - Low Latency
  - Load Balancing
  - Caching
  - In-Memory Indexing
  - Eliminate Java Garbage Collection Pauses
- Scalability
  - Add Cluster Members (cores)
  - Unlimited Vertical Scale
  - Add Memory (RAM)
- High Availability
  - Data Backups
  - Datacenter Replication
  - Automatic Failover
  - Persistence
  - Fault Tolerance
  - Fast Recovery



- Transactions
  - Fully ACID Compliant
  - Optimistic & Pessimistic
  - Data Streaming
- Persistence
  - SQL, NoSQL, Hadoop
  - Tiered Memory: On-Heap ->
- Security
  - Auth & Auth
  - Encryption
  - Tracing & Auditing



# GridGain's In-Memory Data Fabric Enterprise Edition

## GridGain Enterprise Subscriptions include:

- > Right to use GridGain Enterprise Edition
- > Bug fixes, patches, updates and upgrades
- > 9x5 or 24x7 Support
- > Training and Consulting Services from GridGain

Features	Apache Ignite	GridGain Enterprise
<i>In-Memory Data Grid</i>	✓	✓
<i>In-Memory Compute Grid</i>	✓	✓
<i>In-Memory Service Grid</i>	✓	✓
<i>In-Memory Streaming</i>	✓	✓
<i>In-Memory Hadoop Acceleration</i>	✓	✓
<i>Distributed In-Memory File System</i>	✓	✓
<i>Advanced Clustering</i>	✓	✓
<i>Distributed Messaging</i>	✓	✓
<i>Distributed Events</i>	✓	✓
<i>Distributed Data Structures</i>	✓	✓
<i>Portable Binary Objects</i>	✓	✓
<i>Management &amp; Monitoring GUI</i>		✓
<i>Enterprise-Grade Security</i>		✓
<i>Network Segmentation Protection</i>		✓
<i>Recoverable Local Store</i>		✓
<i>Rolling Production Updates</i>		✓
<i>Data Center Replication</i>		✓
<i>Integration with Oracle GoldenGate</i>		✓
<i>Basic Support (9x5)</i>	✓	✓
<i>Enterprise Support (9x5 and 24x7)</i>		✓
<i>Security Updates</i>		✓
<i>Maintenance Releases &amp; Patches</i>		✓

Free  
w/ optional Paid Support

Annual License  
Subscription

# Analyst Validation



"This positions GridGain as one of the few IMC open-source technologies available and **the only one... providing such a rich set of functionality.**" (Massimo Pezzini, Gartner)



"IMDGs, in general, suffer from a caching stereotype. **GridGain smashes that stereotype** by offering a general purpose compute grid. **If you need an IMDG and a super-computer all in one then take a look at GridGain Systems.**" (Mike Gaultieri, Forrester)



"The company has strong expertise with regard to in-memory data processing ... The **move to contribute its core in-memory data processing capabilities to the Apache Software Foundation as Apache Ignite could prove to be an inspired one for GridGain** – raising the profile of its core technology and encouraging adopters toward its supported In-Memory Data Fabric product. **The company stands to gain significantly from proposing Apache Ignite** and becoming part of one of the largest families of open source software projects." (Matt Aslett, 451 Research)



"**EMA considers GridGain a leading innovator** of the type of in-memory processing platforms that helps the transition from traditional processing methodologies to in-memory processing across a wide set of use cases. CIOs, Chief Data Officers (CDOs) and technology architects should regard GridGain as a viable option to add competitive advantage via near-realtime processing requirements now and going forward (John Myers, Enterprise Management Associates)



"Solutions such as GridGain (which is an optimizer layer that sits on top of existing solutions) are **focusing on this market segment...**" (Lynn Langit, GigaOm Research)



"GridGain has now put their key IP out for the world to use as Apache Ignite. **We predict an enthusiastic adoption curve** since GridGain's approach leverages current developer skills and accelerates existing Hadoop apps without modification, **providing an easy transition into in-memory computing.**" (Mike Matchett, The Taneja Group)



# THANK YOU